Johnson County Community College

Program Review Data Summary

Subject: Graphic Design

Resource Utlization Indicators

| | Number of Faculty | | Student Credit Hours by Faculty Type | | |
	Part Time	Full Time	Part Time	Full Time	Total
2016	11	5	1,572	1,223	**2,795**
2017	12	5	1,416	1,375	**2,791**
2018	13	5	1,389	1,239	**2,628**

Notes:
Faculty type determined using cost center (org #). Some subjects may have more than one org #.
A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.
Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2016	Graphic Design	ART	169	229	17	13.5	92	86	7	**687**
2016	Graphic Design	GDES	241	712	53	13.4	95	89	4	**2,108**
2017	Graphic Design	ART	173	231	16	14.4	92	80	7	**693**
2017	Graphic Design	GDES	234	716	51	14.0	93	85	6	**2,098**
2018	Graphic Design	ART	161	227	16	14.2	92	85	7	**681**
2018	Graphic Design	GDES	229	661	49	13.5	93	84	6	**1,947**

Notes:
Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)
Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)
Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Graphic Design	$243,524.40	$627,698.56	$222.75	$948,921.83	$1,445,892.74	$513.09
2017	Graphic Design	$235,648.98	$759,452.15	$273.97	$922,260.09	$1,377,099.41	$496.79
2018	Graphic Design	$213,287.85	$795,831.56	$303.87	$947,327.75	$1,403,100.58	$535.74

Notes:
CrHr: Credit Hour
Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.
Indirect:Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.
Total: Includes both direct and indirect
Source Activity Based Cost (ABC) model updated Spring 2018.

College Now and Honors Contract courses excluded; Quick Step included; Data is as of End-of-Term.

Program Review Data Summary

Subject: Graphic Design

Quality Indicators - Program Outcomes

%Placement Rate for Graduates

employed	2014-2015	2015-2016	2016-2017
Graphic Design (2290 assoc)	69	43	62

# of Graduates Transferring

transfers	2014-2015	2015-2016	2016-2017
Graphic Design (2290 assoc)	1		3

Quality Indicators - Expenses & Revenue

# of Graduates

graduates	2016	2017	2018	total
Graphic Design (2290 assoc)	36	37	31	104

College Now and Honors Contract courses excluded; Quick Step included; Data is as of End-of-Term.
Source: Office of Institutional Planning and Research; Jul 17, 2019

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